



# Strategic Plan

## East Moline Public Library

2024–2026



# Who We Are

## Mission

A Place For Everyone: Learn, Connect, Create, Grow, and Enjoy

## Vision

Embracing Community. Fostering Connections. Inspiring Curiosity. Empowering Progress. Igniting Joy.



# Who We Are

## Values

**Equitable Access:** We strive to remove barriers to provide equitable access to services, spaces, information, materials, and resources.

**Community Engagement:** We provide opportunities and spaces for engagement within the library and throughout the community.

**Inclusion:** We embrace diversity and develop inclusive collections, programs, and spaces.

**Respect:** We welcome, value, and respect everyone, championing positivity and kindness.

**Safe:** We are a safe place with caring and compassionate staff.



# Priorities

Increase Library Users

Expand Library Services

Maximize Library Spaces



# Increase Library Users

Goal	Action Items
Increase eContent (2024)	<ul style="list-style-type: none"><li>• Use Beanstack for reading challenges</li><li>• Add new eContent</li><li>• Promote existing content</li><li>• Increase eBook and eAudiobooks</li></ul>
Expand Programming (2025)	<ul style="list-style-type: none"><li>• Partner with area organizations</li><li>• Offer professional development opportunities</li><li>• Increase support for families</li><li>• Increase support for ESL and immigrant communities</li></ul>
Increase Outreach (2026)	<ul style="list-style-type: none"><li>• Purchase library vehicle</li><li>• Increase attendance at community events</li><li>• Visit a variety of locations within the community</li></ul>



# Expand Library Services

Goal	Action Items
Provide Reference Services (2024)	<ul style="list-style-type: none"><li>• Offer notary services</li><li>• Technology assistance</li><li>• Reader's advisory</li><li>• Specialized research assistance</li><li>• Application and form completion assistance</li></ul>
Children's Librarian (2024)	<ul style="list-style-type: none"><li>• Launch 1000 Books Before Kindergarten</li><li>• Cultivate and expand early reader collections</li><li>• Build relationships and connect with families</li><li>• Promote library programs and services</li></ul>
Library Social Worker (2026)	<ul style="list-style-type: none"><li>• Partner with existing organization to staff a social worker</li></ul>



# Maximize Library Spaces

Goal	Action Items
Increase Meeting Room Usage (2024/2025)	<ul style="list-style-type: none"><li>• Promote meeting rooms spaces</li><li>• Invite businesses, city, and organizations to use space</li><li>• Make improvements to rooms</li></ul>
Create Engaging Children and Teen Spaces (2025)	<ul style="list-style-type: none"><li>• Purchase additional furniture</li><li>• Create sensory spots</li><li>• Maximize wall space</li><li>• Increase interactives</li></ul>
Create Study and Research Spaces (2025-2026)	<ul style="list-style-type: none"><li>• Convert Hoffman room to a special collections study/meeting space</li><li>• Decrease audiobook collection and add study spaces upstairs</li><li>• Reallocate existing furniture</li><li>• Add research databases</li></ul>

